

1. Fill in the gap.

Economics is the study of how societies use scarce _____.

2. Fill in the gap.

In a market economy, prices are mainly determined by supply and _____.

3. Fill in the gap.

A person who starts a new business is called an _____.

4. Fill in the gap.

Buying and selling goods online is known as _____.

5. Fill in the gap.

The exchange of goods and services between countries is called international _____.

6. Fill in the gap.

When the demand for a product is high, the price usually _____.

7. Fill in the gap.

The total value of goods and services produced in a country is its _____.

8. Fill in the gap.

Money paid to the government from your income is called _____.

9. Fill in the gap.

A _____ is a plan of your income and spending.

10. Fill in the gap.

A person who travels for pleasure is called a _____.

11. Fill in the gap.

Before you travel abroad, you often need to apply for a _____.

12. Fill in the gap.

_____ tourism involves visiting natural areas without harming the environment.

13. Fill in the gap.

The _____ industry includes hotels, restaurants, and tour guides.



14. Fill in the gap.

When you book a trip, you might buy a package _____.

15. Fill in the gap.

A popular type of vacation where everything is arranged by one company is an _____ holiday.

16. Fill in the gap.

Tourism that focuses on the culture and history of a place is called _____ tourism.

17. Fill in the gap.

The document that confirms your hotel reservation is a _____.

18. Fill in the gap.

An important part of tourism marketing is creating an attractive _____ for a destination.

19. Fill in the gap.

Travel _____ helps cover costs if you get sick or lose your luggage.

20. Fill in the gap.

The main goal of a business is usually to make a _____.

21. Fill in the gap.

Selling products directly to customers through a website is an example of _____.

22. Fill in the gap.

A _____ is a new business idea that is often small and risky.

23. Fill in the gap.

Goods brought into a country from abroad are called _____.

24. Fill in the gap.

A person who buys goods or services is a _____.

25. Fill in the gap.

A business agreement that allows someone to use a company's name and model is a _____.

26. Fill in the gap.

The money you need to start a business is called _____.

27. Fill in the gap.

The difference between the selling price and the cost of making a product is the _____.



28. Fill in the gap.

A _____ is a company that has complete control over a product or service in a market.

29. Fill in the gap.

International trade requires knowledge of different _____ and cultures.

30. Fill in the gap.

Before launching a product, a company often conducts market _____ to understand customer needs.

31. Fill in the gap. Choose two correct answers.

In a competitive market, companies try to offer better _____ and lower _____.

32. Fill in the gap. Choose two correct answers.

Working in the hospitality industry requires good _____ and _____ skills.

33. Fill in the gap. Choose two correct answers.

Popular types of tourism include _____ tourism and _____ tourism.

34. Fill in the gap. Choose two correct answers.

When planning a trip, it's important to check your travel _____ and hotel _____.

35. Fill in the gap. Choose two correct answers.

A successful entrepreneur needs to be _____ and _____.

36. Fill in the gap. Choose two correct answers.

The main advantages of e-commerce are _____ and a wider _____.

37. Fill in the gap. Choose two correct answers.

The main factors of production are _____ and _____.

38. Fill in the gap. Choose two correct answers.

Tourism can boost a country's _____ and create new _____.

39. Fill in the gap. Choose two correct answers.

For a small tourism business, effective _____ and good online _____ are crucial.

40. Fill in the gap. Choose two correct answers.

The government can influence the economy through _____ policy and _____ policy.

41. Fill in the gap. Choose two correct answers.

When resources are limited, society faces the problem of _____ and must make _____.



42. Fill in the gap. Choose two correct answers.

A good tourism advertisement should highlight unique _____ and exciting _____.

43. Fill in the gap. Choose two correct answers.

To attract customers, a hotel might offer special _____ or a free _____.

44. Fill in the gap. Choose two correct answers.

Companies involved in international trade must understand _____ and manage _____.

45. Fill in the gap. Choose two correct answers.

A _____ is a document required for international shipping, and an _____ is a tax on imports.

46. Fill in the gap. Choose two correct answers.

Travel insurance typically covers medical _____ and lost _____.

47. Fill in the gap. Choose two correct answers.

Business insurance protects against potential _____ and _____.

48. Fill in the gap. Choose two correct answers.

Two key elements for e-commerce success are a user-friendly _____ and secure _____.

49. Fill in the gap. Choose two correct answers.

In the digital age, _____ and _____ are crucial for any business's online visibility.

50. Fill in the gap. Choose two correct answers.

The success of an export business depends on finding reliable foreign _____ and understanding international trade _____.

