

1. A program broadcast live, often showing an ongoing event
2. A person who acts in a play or TV show
3. The person who hosts a TV show or presents the news
4. The person who controls the cameras during a TV production
5. The person who writes the scripts for TV shows
6. The people who work behind the scenes to produce a TV show (e.g., technicians, producers, directors)
7. The person who arranges and puts together the different parts of a TV program or film after it has been shot
8. The main group of actors in a play, film, or television series
9. People who play small, non-speaking parts in a crowd scene
10. A person who reviews and gives their opinion on TV shows
11. The person who supervises the sound recording and mixing for a TV show
12. A commercial that promotes a future TV show or film
13. People who present a news program or talk show
14. Non-fictional programs that document real life events...
15. The main income sources for commercial TV channels...
16. A short, catchy tune used in advertising or news intros...
17. The percentage of a population watching a specific program...
18. Technical terms for the text shown at the bottom of the screen...
19. Live broadcasts of important events happening now...
20. The person in charge of the creative side of a TV production
21. Episodes that have been broadcast before and are shown again
22. People who write the dialogue and stories for TV shows



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23. The list of actors and crew members shown at the end of a show
24. Professional roles responsible for the look of the actors
25. Functions of a TV host
26. Match the key professional roles in television with their primary functions.
27. Match the types of TV advertising with their characteristics.
28. Match the stages of television production with their content.
29. Match the roles in television news with their responsibilities.
30. Match the types of television filming with their definitions
31. Match the formats of entertainment shows with their characteristics.
32. Match the types of television crises with typical broadcaster actions.
33. Match the modern trends in television with their descriptions.
34. Match the roles in television advertising production with their functions.
35. Match the types of broadcasting/content delivery with their characteristics.
36. Match television technologies with concepts.
37. Match television advertising and marketing concepts.
38. Match the technical aspects of television production with the corresponding roles.
39. Match television schedule categories with broadcast times.
40. Match television content categories.
41. They offer a sneak peek into the main features and articles inside, carefully crafted to pique interest...
42. Graphics that are critical in giving complex information in a digestible format
43. A commonly used printing method for high-volume magazine production
44. Regular surveys that provide insights into reader preferences and behaviors



- 45. The future of magazines lies in their ability to embrace these issues
- 46. To make this kind of marketing work, it's essential to check at the beginning whether products related to your blog idea are available for promotion
- 47. What is the foundation of any successful film shoot that involves dissecting the script to identify all the necessary elements for production
- 48. That is a significant revenue stream for magazines.
- 49. A crucial element in maintaining brand consistency and recognition

