



ПОЛУЧИТЬ БЕСПЛАТНУЮ КОНСУЛЬТАЦИЮ

ПОДПИСЫВАЙТЕСЬ
на нас в Телеграм



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1. A professional who helps design, create, and supervise a marketing project is...
2. A person or an organization that buys a product or service is...
3. A platform where vendors can come together to sell their products or services to a curated customer base is...
4. A strategic communications process that sets out to build and maintain mutually beneficial relationships between two or more parties is...
5. Websites and computer programs that allow people to communicate and share information on the Internet using a computer or mobile phone society are...
6. According to the concept of 4 Ps, goods and services are...
7. According to the concept of 4 Ps, communication is a part of...
8. According to the concept of 4 Ps, getting the product to a point at which the customer can purchase is...
9. According to the concept of 4 Ps, the monetary amount charged for the product is...
10. What depends on the degree that the leader has over the situation. This depends on two factors...
11. Name some of the contingency factors...
12. What are the benefits of good administrative management are?
13. What are some of the important duties and responsibilities of the manager?
14. Choose the two form interests.
15. Choose the rules and regulations that make every employee work obediently and respectfully.
16. Giving job security can enhance...
17. According to him, there are two types of leadership - ... and ...
18. Who popularized Contingency theory?

Самый быстрый способ связи — мессенджер (кликни по иконке, и диалог откроется)



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19. A woman to her friend: "My son finally got his dream job. Now, he works with promoting and generating new business at restaurants and he is an expert in knowing the potential customer and the cuisine." "Is he a cook?", – she asked. "No, he is a ... manager". What manager does she mean?
20. A friend to his friend: "You know, yesterday my teacher said to me that some companies may follow the 4Ps Strategy (or 4P Strategy). "Sorry, what does 4Ps mean? I suppose it might stand for product, price, place, and ... I can't imagine what the fourth point is!" The fourth P is called...
21. A woman to her friend: "My son finally got his dream job. Now, he works with promoting and generating new business at restaurants and he is an expert in knowing the potential customer and the cuisine." "Is he a cook?", – she asked. "No, he is a ... manager" ...
22. An examiner asks a student: "This theory is a theory of how rational individuals should behave under risk and uncertainty. The theory suggests that decision-making means the adoption and application of rational choice for the management of a private, business, or governmental organization in an efficient manner." The theory is called...
23. The next exam question says that this theory consists of many approaches to organizational analysis. "Organizations" are defined as social units of people that are structured and managed to meet a need, or to pursue collective goals. The theory includes rational system perspective, division of labor, bureaucratic theory, and contingency theory. The theory is called...
24. Which perspectives in organization theory does not exist?

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