



ПОЛУЧИТЬ БЕСПЛАТНУЮ КОНСУЛЬТАЦИЮ

ПОДПИСЫВАЙТЕСЬ
на нас в Телеграм



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1. A CEO of a sports apparel manufacturer is faced with an ongoing conflict between two of his top executives. Specifically, the head of sales and the CEO are at each other's throats and the tension is having a ripple effect on their teams and the rest of the organization. The CEO, who tends to avoid conflict himself, is struggling with how to solve the problem. Which management style is necessary to deal with this problem?
2. A chief to his secretary: Miss Anna, I want you to organize a special event for our staff. To do it you must hire a specialist who can oversee the design, set-up, and execution of the event that brings our people together. The specialist you'll hire must not only organize the meeting, but he has to work closely with the personnel to achieve the most from a given event. What specialist is the chief talking about?
3. This type of economy plays a major role in many countries. People evade taxes and regulations by working or by employing people illegally. On the one hand, this unregulated economic activity can result in reduced tax revenue and public goods and services, lower tax morale and less tax compliance, higher control costs, and lower economic growth rates. But on the other hand, this type of economy can be a powerful force for advancing institutional change and can boost the overall production of goods and services in the economy. What economy can be described like this?
4. A lecturer demonstrates to his students some principles of Economics. He pays attention to the science, which tries to find answers to the following question: What causes unemployment? What causes inflation? What creates or stimulates economic growth? One of the students thinks that the mentioned science examines economy-wide phenomena such as price levels, rate of economic growth, national income, gross domestic product (GDP), and so on. What branch of economics are they talking about?
5. A client came to the HH agency: "Hello. I need a specialist in management who is responsible for representing musical artists, like musicians, bands, and singers, in business dealings and helping promote their clients' careers. Could you help me?" What kind of manager is he looking for?
6. A famous sportsman complains to his colleague: "I am up to my ears with all this stuff – I must fulfill all my projects, think about interviews, organize meetings and events, I have no time to train and to live!" His friend answers him: "Why don't you hire a ... manager!". What manager is he talking about?
7. The managerial ... of a firm determine, in large measure, its productivity and profitability.
8. The increase in the complexity of relationships in modern society demands that ... become elite of brain and education.
9. Management as a ... process of planning, organizing, staffing, leading and controlling is an important part of the economy.
10. Management is ... with productivity, thereby implying efficiency and effectiveness.

Самый быстрый способ связи — мессенджер (кликни по иконке, и диалог откроется)



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11. Managers focus their ... and efforts on bringing about successful action
12. A top-down management style can make decision-making slow and ...
13. Managers focus their ... and efforts on bringing about successful action.
14. The activity or job of being in charge of a company, organization, department, or team of employees is ...
15. Someone whose job is to manage part or all of a company or other organization is a ...
16. The activity of making money by producing or buying and selling goods, or providing services is ...
17. A man who works in business is a
18. The study of the way in which money and goods are produced and used is called
19. Установите соответствие между термином и дефиницией:
20. Установите соответствие между началом и концом предложения:
21. Подберите эквивалентный перевод к следующим фразам
22. Установите соответствия между предложением на английском языке и на русском языке:
23. Расставьте слова, словосочетания, фразы в правильной последовательности, чтобы получить предложение:
24. Расставьте слова, словосочетания, фразы в правильной последовательности, чтобы получить предложение:
25. Расставьте слова, словосочетания, фразы в правильной последовательности, чтобы получить предложение:
26. Расставьте слова, словосочетания, фразы в правильной последовательности, чтобы получить предложение:
27. People want higher ... each year and most hope their children will be even more prosperous than they are.
28. Microeconomics is the study of the market system on a small
29. ... is the study of the market system on a large scale.
30. An ...policy is a course of action that is intended to influence or control the behavior of the economy
31. ... and entrepreneurship are referred to as human resources.
32. ... ability is the least familiar of four basic resources.

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52. The industrial ... began in the eighteenth century and transformed the job of a manager from owner-manager to professional, salaried manager.
53. ... management is the process of creating and maintaining an event. This process spans from the very beginning of planning all the way to post-event strategizing. At the start, an event manager makes planning decisions, such as the time, location, and theme of their event.
54. A ... manager is a professional who organizes, plans, and executes projects while working within restraints like budgets and schedules.
55. ... managers are responsible for a wide range of organizational duties. Whether running a professional sports team, a collegiate club team, or anything in between, sports managers serve as the glue that ties the athletes to the organization itself.
56. A manager who assists and advises line managers having staff authority is called a ... manager. These managers generally run departments that are advisory or supportive, like purchasing, human resource management, and quality control.
57. A ... manager is a professional responsible for procuring sales of tourist packages and arranging tour packages for clients.
58. Установите соответствие между словом и его объяснением:
59. Установите соответствие между термином и его объяснением:
60. Подберите эквивалентный перевод к следующим фразам
61. Установите соответствия между предложением на английском языке и на русском языке:
62. Расставьте слова, словосочетания, фразы в правильной последовательности, чтобы получить предложение:
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